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Press Release

Tridum VISTA 360 Announces Dedicated Support Program for WNE 2025 Exhibitors

Tridum VISTA 360, as specialists in 3D visualization, technical animations, and interactive digital platforms for the engineering and energy sectors, has announced a dedicated support initiative for companies participating in the World Nuclear Exhibition (WNE 2025).

Scheduled from 4–6 November 2025 at Paris Nord Villepinte, Hall 6, WNE is the world's largest gathering for the civil nuclear industry, bringing together more than 850 exhibitors and thousands of professionals across the global nuclear value chain.

As part of this occasion, **Tridum VISTA 360 is offering an exclusive 30% discount program** to WNE 2025 participants. The initiative is intended to support exhibitors in strengthening their presence at the exhibition through a range of digital solutions, including:

- 3D technical animations to illustrate complex nuclear processes
- Interactive product configurators for nuclear-grade valves, pumps, robotics, and components
- Virtual showrooms and immersive 360° experiences to extend engagement beyond the exhibition floor
- Visual assets tailored for tenders, stakeholder communication, and operator demonstrations

This initiative also forms part of **Tridum VISTA 360's Zero Paper Programme**, which seeks to reduce the use of brochures and printed materials at exhibitions. By replacing single-use print with multi-purpose digital media, the company aims to help exhibitors lower waste, streamline communication, and create reusable content that supports both event presentations and long-term business development.

"WNE is a unique platform where companies across the nuclear sector present innovation and expertise to a global audience. Our support program is designed to provide exhibitors with practical tools to communicate their technologies clearly and effectively. By extending a 30% discount, and by promoting digital-first communication, we aim to make these resources more accessible and sustainable." said Alvin Jacob, Managing Director of Tridum VISTA 360.

The WNE 2025 theme, *Connecting Nuclear to the World: Inspiring a Low-Carbon Future* aligns with Tridum VISTA 360's efforts to encourage sustainable communication practices through digital storytelling.

With participation from the France Pavilion, UK & EIC Pavilion, Canada Pavilion, Belgium Agoria Pavilion, and more than 20 national delegations, Tridum VISTA 360 is preparing to support international exhibitors, particularly in North America and Western Europe, across areas including:

- Nuclear plant systems and SMRs
- Decommissioning and waste management
- Robotics and remote operations
- Forgings, castings, HVAC, and severe-service valves
- Uranium enrichment, isotopes, and fuel cycle services

About Tridum VISTA 360

Tridum VISTA 360 is an engineering-focused creative studio delivering 3D rendering, technical animations, and interactive digital solutions for heavy equipment, energy, and infrastructure industries. Headquartered in Philadelphia, USA, the company works with OEMs, EPCs, and operators to communicate complex technologies with clarity and precision.

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For and on behalf of Tridum VISTA 360 LLC,

{ Electronically Signed by JBM
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